



# ERASMUS+

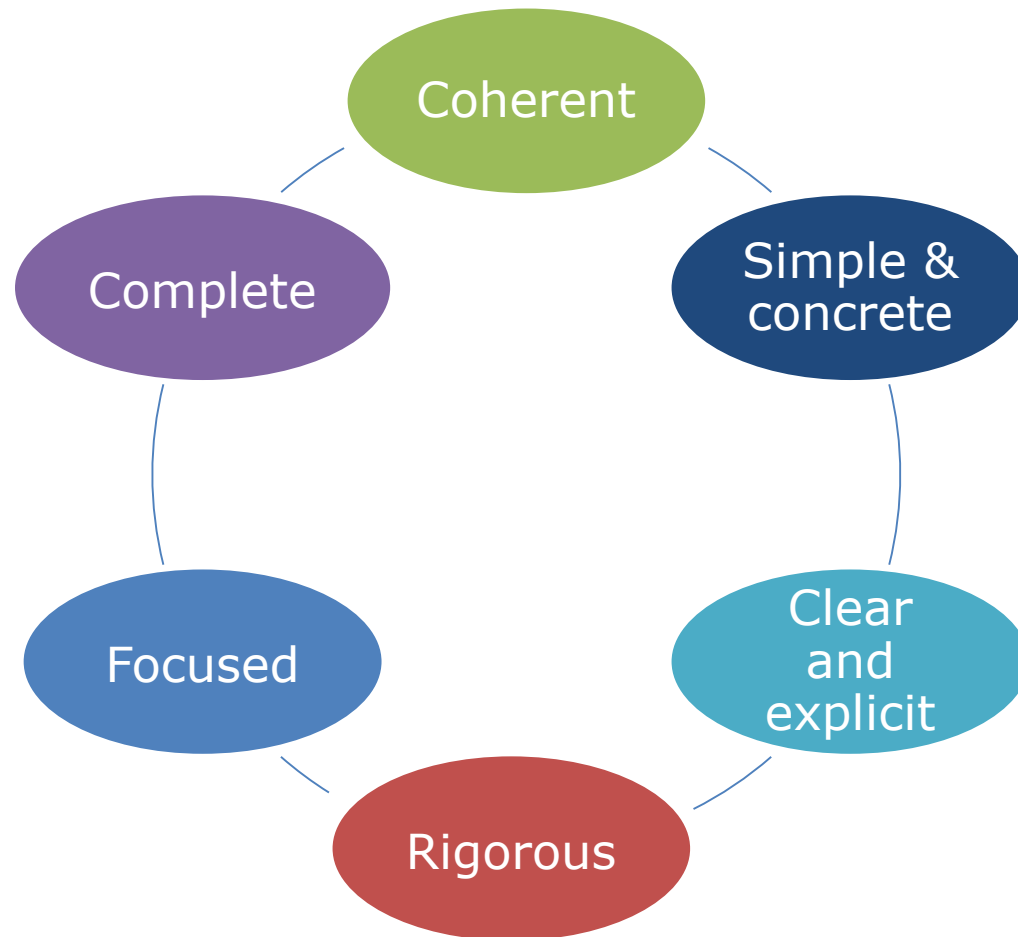
Key Action 1

Erasmus Mundus  
Joint Master Degrees  
EMJMD

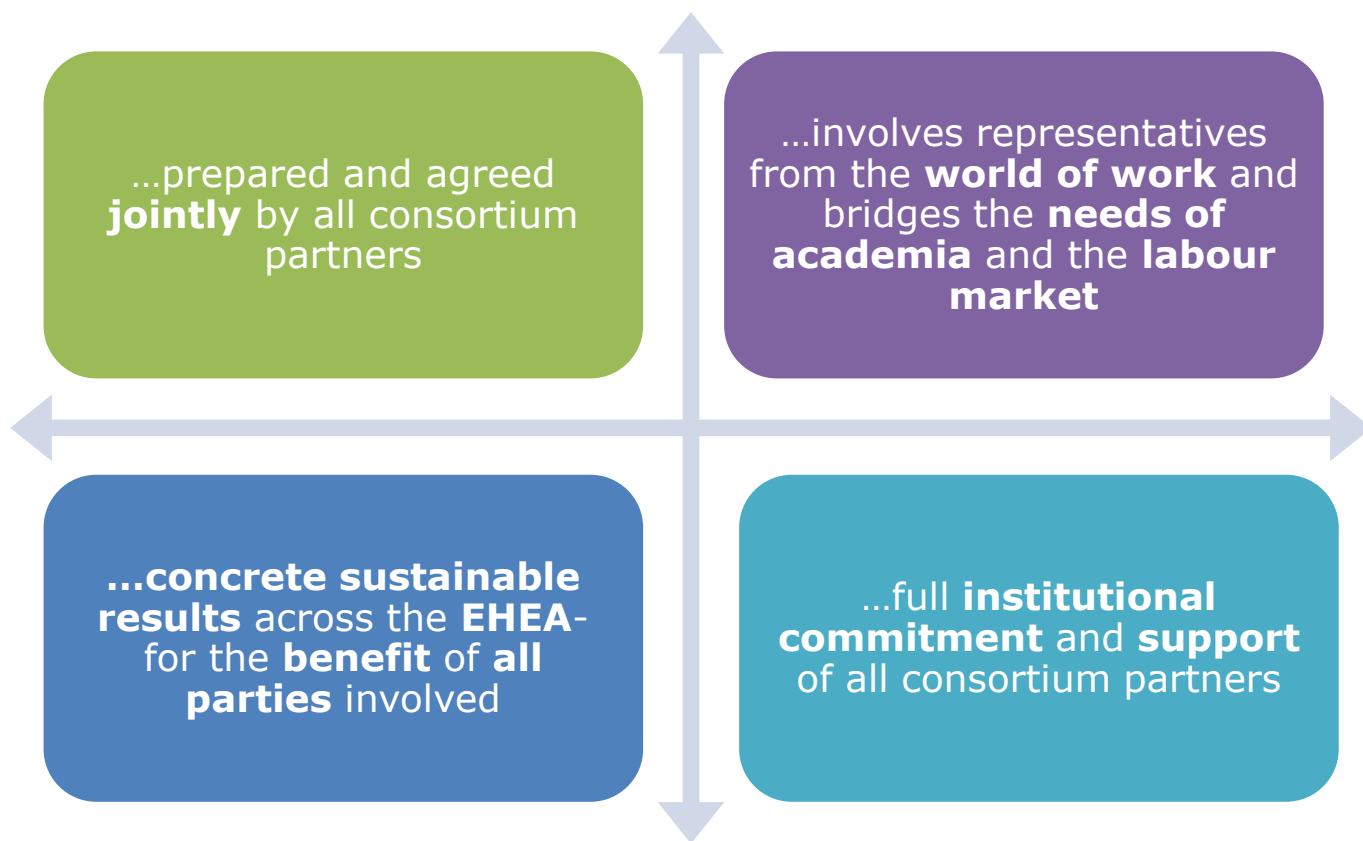
Call for proposals 2019

How to prepare a  
competitive EMJMD  
proposal  
*Tips and Tricks*

# Drafting the EMJMD proposal



## A competitive EMJMD proposal...



## Award criteria

### DO's

- ✓ Respond to the **sub-points** of Award Criteria paying attention to **specific context**
- ✓ Get all points across in **structured** and **coherent** manner, but keep it **short and simple**
- ✓ Present all **important** and **distinguishing** project features – experts' assessment is based **only** on information provided in the application
- ✓ Provide **supporting evidence**

## Award criteria

### DON'Ts

- ✗ *Avoid being **vague** in demonstrating the project's reasoning and strengths*
- ✗ *Do not assume that because of your expertise and **previous experience**, you do not need to explain how your project is built-up and will develop in the future*
- ✗ *Do not present your proposal as the sum of each partner's contribution, but demonstrate the **joint undertaking** of the consortium*

## Thank you!

For further advice, tips and tricks, please consult the full presentation "***How to prepare a competitive EMJMD proposal***" on [http://eacea.ec.europa.eu/erasmus-plus/actions/joint-master-degrees\\_en](http://eacea.ec.europa.eu/erasmus-plus/actions/joint-master-degrees_en)



- [EACEA-EPLUS-EMJMD@ec.europa.eu](mailto:EACEA-EPLUS-EMJMD@ec.europa.eu): questions on the application process and content of eForm & annexes
- [eacea-helpdesk@ec.europa.eu](mailto:eacea-helpdesk@ec.europa.eu): technical problems in relation to the eForm [helpdesk phone: +32 (0)2 2990705]